



National Training programme on

Entrepreneurship

Opportunities in

Exports and Imports of

**Agricultural
Commodities**

**December
18|19|20
2023**



ORGANIZED BY:

Centre for Advanced Agricultural Science and Technology (CAAST)
on Secondary Agriculture,
Navsari Agricultural University Navsari-Gujarat (India)

SPONSORED BY

Indian Council of Agriculture Research (ICAR)-World Bank
National Agricultural Higher Education Project (NAHEP)

Venue:

Central Examination Hall
Navsari Agricultural University, Navsari



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Directorate of Research, NAU

PRELUDE

India has also witnessed rapid industrialization in the past few decades which is a vital link between primary and secondary agriculture. This has generated the need for product development, diversification and skilled workers to handle these automated units. This is an era of specialization in agriculture and there is an urgent need to sharpen the skills of our graduates and postgraduates to enhance their employability prospects. The students also need to be sensitized and empowered so that they can deal with climate change, surplus production and price volatility. Hands on training to students, unemployed youth and farmers would foster entrepreneurship among them and transform them into job providers.

The Government of India has launched flagship scheme such as “Make in India Initiative” and “Pradhan Mantri Kaushal Vikas Yojana” which envisaged increasing and improving the industrial skills of Indian youth. Likewise Indian government has implemented several schemes to promote exports *i.e.* MEIS, SEIS, RoSL, RoSCTL, RoDTEP schemes aim to incentivize exporters and make Indian goods and services more competitive in the global market This is an excellent opportunity for post graduates and aspiring entrepreneurs to improve their skills and set-up small scale automated units in different fields of secondary agriculture like import-export, preparation of value added products from horticultural crops, medicinal and aromatic plants, non timber forest products *etc.*


India is widely acknowledged as one of the fastest-growing economies globally, with exports playing a crucial role in driving its economic development and solidifying its position as one of the fastest-growing economies in the world. These efforts are aimed at achieving the ambitious goal of becoming a USD 5 trillion economy by 2024–25. India's economy is heavily reliant on agriculture, which will provide livelihood opportunities for around 45% of the country's workforce in 2021–22. The nation has made significant strides in the field of agriculture, emerging as a top global producer of milk, pulses and spices. The favorable climatic conditions in India make it an ideal place for cultivating crops and the country holds the esteemed title of being the second-largest producer of various commodities, including fruits, vegetables, plantation crops like tea, coffee, farmed fish, cotton, sugarcane, wheat, rice and sugar. The demand for agricultural commodities has been increasing in the international market. The agricultural sector contributed 19% to the GVA and India has been able to capitalize on this trend and also generate employment and improve farmers' economic conditions. Additionally, over the past couple of years, we have seen a remarkable surge in India's agricultural exports, which is truly a sight to behold.

PROGRAMME ELUCIDATION NAHEP-CAAST

The Centre for Advanced Agricultural Science and Technology (CAAST) is a new initiative and student centric subcomponent of World Bank sponsored National Agricultural Higher Education Project (NAHEP) implemented by the Education Division, Indian Council of Agricultural Research in India. The Navsari Agricultural University, Navsari, Gujarat was granted a CAAST sub-project on “Establishment of Secondary Agriculture Unit for Skill development in Students and Farmers at NAU, Navsari” on competitive basis.

ABOUT THE EVENT

Do you have a passion for agriculture and trade? Do you want to learn how to tap into the global market of agricultural products? Do you want to start or grow your own business in exports and imports of agricultural commodities?



If yes, then you are invited to join the training programme on “Entrepreneurship Opportunities in Exports and Imports of Agricultural Commodities” organized by the Centre for Advanced Agricultural Science and Technology (CAAST), Navsari Agricultural University, Navsari-Gujarat from December 18 to 20, 2023. This training programme is sponsored by the National Agricultural Higher Education Project (NAHEP), which is a World Bank funded project implemented by the Indian Council of Agricultural Research (ICAR).

The objective of the training programme is to provide knowledge and skills to the participants on various aspects of exports and imports of agricultural commodities, such as market potential, quality standards, trade policies, logistics, documentation and risk management. The training programme will also expose the participants to the success stories of entrepreneurs who have ventured into the international trade of agricultural products.

The training programme will be conducted by experts from the CAAST-NAU, team and other relevant organizations. The training programme will consist of lectures, demonstrations, case studies, group discussions and field visits. The interested candidates can apply online by filling the registration form available at the CAAST-NAU website by December 10, 2023. The selected candidates will be informed by email by December 16, 2023. For any queries, the candidates can contact the coordinator of the training programme.

ABOUT THE VENUE

The Navsari Agricultural University (NAU) campus is located 3 km to the West of Navsari City. The NAU offers graduate and post graduate degree programmes in the faculties of Agriculture, Forestry, Horticulture, Agribusiness Management and Agricultural Engineering. The NAU has made remarkable progress in Education, Research and Extension Education since its inception. Further, Navsari Agricultural University, Navsari bagged XIV position at national level and I position in Gujarat state in the ICAR Ranking for top agricultural universities in India for the year 2018. Navsari is a district place in Gujarat and easily approachable by road, rail and air from all major cities of India. It is 38 km away from Surat, a major industrial corridor connected by road and railways. The nearest airport is Surat which is 40 km to the North of Navsari. The 241 miles long Salt March taken up by Mahatma Gandhi in 1930 culminated at Dandi a coastal village 13 km to the West of Navsari where National Salt Satyagraha Memorial at Dandi is located.

TRAINING HIGHLIGHTS

This training programme will provide you with the knowledge and skills to identify, analyze and exploit the opportunities in exports and imports of agricultural commodities, such as grains, pulses, oilseeds, fruits, vegetables, spices, herbs, flowers and more. You will also learn about the quality standards, trade policies, logistics, documentation and risk management involved in international trade of agricultural products. You will also get to interact with the experts and entrepreneurs who have successfully ventured into the exports and imports of agricultural commodities.

TRAINING OBJECTIVES

The objective of the training programme on “Entrepreneurship opportunities in Exports and Imports of Agricultural Commodities” is to:

- Provide the participants with the knowledge and skills to identify, analyze and exploit the opportunities in exports and imports of agricultural commodities, such as grains, pulses, oilseeds, fruits, vegetables, spices, herbs, flowers and more.
- Enable the participants to understand the quality standards, trade policies, logistics, documentation, and risk management involved in international trade of agricultural products.
- Expose the participants to the success stories of entrepreneurs who have successfully ventured into the exports and imports of agricultural commodities.
- Encourage the participants to start or expand their own ventures in exports and imports of agricultural commodities.
- Contribute to the development of the agricultural sector and the economy of India by engaging in exports and imports of agricultural commodities.

ELIGIBILITY

Scientist, Faculties, SMSs, PG Students of SAUs, CAUs, Deemed universities and ICAR institutes and Entrepreneurs who are interested in exploring the opportunities in exports and imports of agricultural commodities are eligible for this training. Total 250 seats are available for this training which would be distributed as under:

The participants will be selected based on their academic qualifications, experience and motivation.

- A. Faculties and PG students of NAU: 150 seats
- B. Faculties and PG students of other institute or organization : 50 seats
- C. Farmers and Agripreneurs: 50 seats

If seats remain vacant in any above category they would be filled from other category

HOW TO APPLY

Interested candidates can register in the training by filling an online form available at
Website: <http://nahep.nau.in> (<https://forms.gle/LpUawvv8K9GGKvRdA>)

CERTIFICATE

The training certificate of participation will be issued to those participants who will attend all the lectures and demonstrations.

REGISTRATION FEES

The selected participants didn't have to pay registration fee as this programme is solely sponsored by National Agricultural Higher Education Project (NAHEP) Centre for Advanced Agricultural Science and Technology (CAAST) Project, which will cover the cost of training materials, refreshments, and certificates. The participants will have to arrange their own travel and accommodation.

IMPORTANT DATES

Last date for registration	:	15/12/2023
Date of displaying eligibility list	:	16/12/2023
Last date for confirming participation :		17/12/2023
Training duration	:	18/12/2023 to 20/12/2023

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